Jieun Ok

Graphic Designer | UX/UI

sarahok.com

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SKILLS

Interaction Design

Product Design

User Research

User Flow

User Journey

Low/High-Fidelity Design

Prototype

Visual Design System

Brand Identity

TOOLS

Figma

Adobe XD

Illustrator

Photoshop

Indesign

Microsoft

CERTIFICATION

Google UX Design Professional

Certificate (Coursera)

EDUCATION

California State University, Long Beach
Bachelor of Fine Arts in Graphic Design

Aug 2019 - May 2024

EXPERIENCE

Web Design Lead | California State University, Long Beach
Long Beach, CA | Feb 2024 - Present

· Collaborate with a team of three designers and one developer to design and build a responsive website and app for the senior show of students in the BFA Graduates Graphic Design 2024.

· Lead a web design team in creating user-centric website and mobile designs from concept to implementation.

· Apply UX/UI design principles to create visually appealing website layout and wireframes.

· Provide creative direction and leadership to a team, guiding the execution of website designs aligned with the senior show theme and brand identity

Graphic Design Intern | All Yours Coaching
Binghamton, New York (Remote) | July 2023 - November 2023

· Offered assistance to the marketing team to ensure consistent branding and messaging across all marketing materials.

· Monitored social media trends, identified opportunities for engagement, and assisted in creating informative content, including posts, stories, and interactive elements.

· Developed and executed design projects and tasks with precision, exploring multiple design possibilities and directions.

PROJECTS

Asiana Airlines App Design - In-Airport Digital Experience Project
(October 2023-December 2023)

Car Interface Design - Experimental UI Design For a Futuristic Vehicle Project
(August 2023-September 2023)

Home Control App Design - Smarthaus App Design Project
(March 2023-May 2023)

Travel Assistant App Design - Hello Voyage Mobile App Project
(January 2024 - Present)